

# Sponsorship

GUIDE



April 27, 2018

# Black & White

## Gala

Benefiting Teen Challenge of St. Louis

Giving is not just about making a donation. It is about making a difference.

KATHY CALVIN

\$ 750

**BLACK  
TIE**

### Top Tier Advertising Package

Full Page Ad in Event Program  
Premium Ad on Auction Site/App  
Inclusion in Social Media Marketing  
Choice of one (1) ala carte option\*  
*\*Excludes Live Auction*

\$ 500

**WHITE  
TIE**

### Medium Level Advertising Package

Half Page Ad in Event Program  
Premium Ad on Auction Site/App  
Inclusion in Social Media Marketing  
Choice of one (1) ala carte option\*  
*\*Excludes Live Auction*

\$ 250

**DATE  
NIGHT**

### Tickets *Plus* Starter Advertising Package

Business Card Ad in Event Program  
Standard Ad on Auction Site/App  
Inclusion in Social Media Marketing  
Two (2) Tickets to the Event

## ALA CARTE OPTIONS

### Program Advertising

Back Cover Ad (*Only 1 available*) \$750  
Full Page Ad \$400  
Half Page Ad \$200  
Quarter Page Ad \$100  
Business Card Ad \$50

Premium Ad on Auction Site/App \$100  
Standard Ad on Auction Site/App \$50  
Inclusion in Social Media Marketing \$50  
Live Auction Sponsorship (*Only 1 available*) \$1,000  
Silent Auction Sponsorship (*Only 4 Available*) \$250  
Balloon Pop, Golden Ticket, Heads or Tails Sponsorship (*1 each*) \$250

All sponsors will be recognized at the event. For more information on sponsorship and advertising email [loveyoulovegod@gmail.com](mailto:loveyoulovegod@gmail.com)

[tcstl2018.gesture.com](http://tcstl2018.gesture.com)